

Competitive Alcoholic Liquor Pricing Task Force Presentation

State of Connecticut
Department of Consumer Protection
Liquor Control Commission
Liquor Control Division



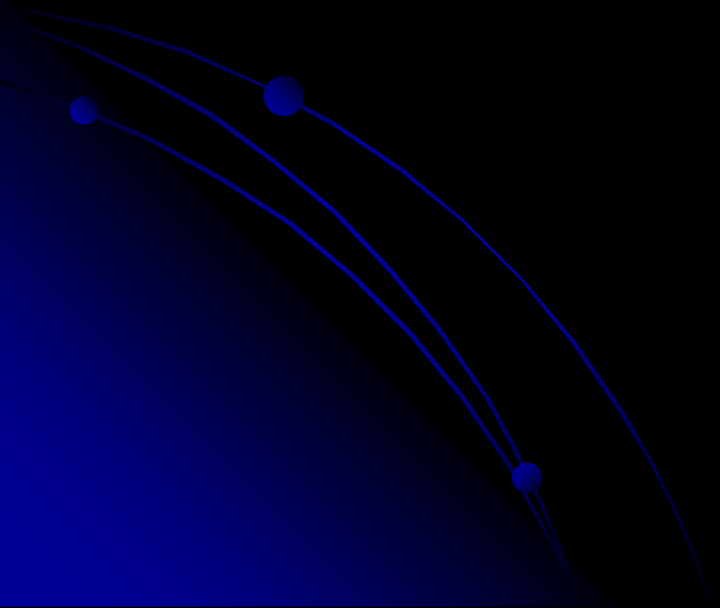
Commissioner William M. Rubenstein
Director John J. Suchy



Department of Consumer Protection
Liquor Control Division
Mission Statement

“The Department of Consumer Protection safeguards the health and safety of Connecticut citizens by regulating all persons and firms involved in distributing, selling, and dispensing alcoholic liquor in order to prevent sales to minors and intoxicated persons, maintain product integrity, and ensure that licensed premises are safe and sanitary.”

State Liquor Permits



You need it when?



Statewide Permits – 7,884

Most Common

- Retail Permits - 66% On premises / 34% Off premises
 - Package stores - 1227
 - Grocery stores - 898
 - Restaurants - 2603
 - Cafes - 823
 - Hotels - 128
 - Clubs - 498
- Wholesalers - 84
- Out of State shippers - 510
- Farm Winery - 35

Active Liquor Permits pg 1 of 4

LAB	AIRPORT BAR LIQUOR	\$375.00	3
LAC	AIRPORT AIRLINE CLUB LIQUOR	\$815.00	1
LAT	AIRPORT RESTAURANT LIQUOR	\$1,450.00	1
LAP	AMPITHEATER	\$300.00	0
LBB	BOWLING ALLEY BEER	\$440.00	3
LBA	BOWLING ALLEY LIQUOR	\$1,000.00	33
LBP	BREW PUB LIQUOR	\$300.00	10
LBR	BROKER LIQUOR	\$200.00	0
LCA	CAFE LIQUOR	\$2,000.00	821
LCC	COLISEUM CONCESSION BEER	\$1,250.00	5
LCM	COLISEUM LIQUOR	\$2,250.00	9
LCN	CASINO LIQUOR	\$2,650.00	2
LCO	TEMPORARY CHARITABLE ORGANIZATION LIQUOR	\$50.00	287
LCS	CONCESSION	\$300.00	18
LCT	CATERER	\$440.00	202
LFB	SPECIAL SPORTING FACILITY BAR LIQUOR	\$375.00	5
LFC	SPECIAL SPORTING FACILITY CONCESSION LIQUOR	\$300.00	5
LFG	SPECIAL SPORTING FACILITY GUEST LIQUOR	\$300.00	1
LFE	SPECIAL SPORTING FACILITY EMPLOYEE RECREATION	\$300.00	0

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LFM	FARMER'S MARKET WINE PERMIT	\$250.00	6
LFR	SPECIAL SPORTING FACILITY RESTAURANT LIQUOR	\$1,450.00	6
LFW	FARM WINERY LIQUOR	\$300.00	35
LGB	GROCERY BEER	\$170.00	898
LGB-A	GROCERY BEER (\$2 Million Sales or more)	\$1,500.00	0
LGC	GOLF COUNTRY CLUB LIQUOR	\$1,000.00	6
LIA	AIRLINE LIQUOR	\$500.00	6
LIB	BOAT LIQUOR	\$500.00	16
LIC	CLUB LIQUOR	\$300.00	400
LID	DRUGGIST LIQUOR	\$535.00	6
LHB	HOTEL BEER	\$300.00	0
LIH	HOTEL LIQUOR (50000 or less population)	\$1,850.00	51
LIH	HOTEL LIQUOR (50000 or more population)	\$2,650.00	50
LIH	HOTEL LIQUOR (10000 or less population)	\$1,450.00	27
LGS	HOTEL GUEST BAR	\$100.00	
LIP	PACKAGE STORE LIQUOR	\$535.00	1,227
LIR	RESTAURANT LIQUOR	\$1,450.00	1,806
LIT	TAVERN LIQUOR	\$300.00	48
LIU	UNIVERSITY LIQUOR	\$300.00	3
LUB	UNIVERSITY BEER	\$300.00	0

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LIW	WHOLESALE LIQUOR	\$2,650.00	80
LMA	MANUFACTURER APPLE BRANDY	\$400.00	1
LMB	MANUFACTURER BEER	\$1,000.00	9
LMC	MANUFACTURER CIDER-LIQUOR	\$200.00	4
LMI	MILITARY LIQUOR	\$30.00	1
LML	MANUFACTURER LIQUOR	\$1,850.00	7
LMP	MANUFACTURER FOR BEER AND BREW PUB	\$1,500.00	0
LNC	TEMPORARY NON PROFIT CORPORATION LIQUOR	\$25.00	31
LOB	SPECIAL OUTING FACILITY BEER	\$300.00	0
LOL	SPECIAL OUTING FACILITY LIQUOR	\$1,450.00	9
LPA	NON PROFIT PUBLIC ART LIQUOR	\$250.00	8
LPC	NON PROFIT CLUB LIQUOR	\$815.00	98
LPG	NON PROFIT GOLF TOUR LIQUOR	\$250.00	1
LRB	RESTAURANT BEER	\$300.00	35
LRC	RESTAURANT CATERER	\$1,450.00	53
LRF	RACQUETBALL FACILITY LIQUOR	\$1,000.00	1
LRR	RAILROAD LIQUOR	\$500.00	4
LRS	RESORT LIQUOR	\$1,450.00	1
LRW	RESTAURANT WINE & BEER	\$700.00	705
LSP	TEMPORARY SPECIAL CLUB LIQUOR	\$50.00	28

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LTA	TEMPORARY LIQUOR	50/DAY	81
LTB	TEMPORARY BEER	30/DAY	45
LTH	NON PROFIT THEATER LIQUOR	\$250.00	29
LTR	TRANSPORTER LIQUOR	\$1,250.00	65
LTV	NON PROFIT TELEVISION LIQUOR	\$50/EVENT	1
LUW	UNIVERSITY BEER & WINE	\$700.00	7
LWB	WHOLESALE BEER	\$1,000.00	3
LWG	SALE OF WINE WITH GIFT BASKET	\$200.00	8
LSB	OUT OF STATE SHIPPER BEER	\$1,250.00	128
LSL	OUT OF STATE SHIPPER LIQUOR	\$1,250.00	379
LCB	CT OUT OF STATE SHIPPER BEER	\$90.00	10
LCL	CT OUT OF STATE SHIPPER LIQUOR	\$90.00	53
LWF	CT WINE FESTIVAL	\$75.00	1
LWF-O	OUT OF STATE WINE FESTIVAL	\$75.00	0
LWH	WAREHOUSE BOTTLING LIQUOR	\$160.00	0
LWS	WAREHOUSE STORAGE LIQUOR	\$35.00	0
TOTAL			7884

Limitation of Permits Section 30-48(a)

No backer or permittee of one permit class shall be a backer or permittee of any other permit class except in the case of any class of airport (1973), railroad, airline and boat permits, and except that:

- (1) A backer of a hotel or restaurant permit may be a backer of both such classes; (1969)
- (2) a holder or backer of a manufacturer permit for a brew pub, a restaurant permit or a cafe permit may be a holder or backer of any other or all of such classes; (1997)
- (3) a holder or backer of a restaurant permit may be a holder or backer of a bowling establishment permit; (1982)
- (4) a backer of a restaurant permit may be a backer of a coliseum permit or a coliseum concession permit, or both, when such restaurant is within a coliseum; (1973)
- (5) a backer of a hotel permit may be a backer of a coliseum permit or a coliseum concession permit, or both; (1973)
- (6) a backer of a coliseum permit may be a backer of a coliseum concession permit; (1973)
- (7) a backer of a coliseum concession permit may be a backer of a coliseum permit; (1973)
- (8) a backer of a grocery store beer permit may be a backer of a package store permit if such was the case on or before May 1, 1996; (1996)
- (9) a backer of a university permit may be a backer of a nonprofit theater permit; (1977)

Limitation of Permits 30-48a (cont.)

(10) subject to the discretion of the department, a backer of a permit provided for in section 30-33b, may be a backer of any other retail on-premise consumption permit, including those permits provided for in section 30-33b; (1974)

(11) a backer of a nonprofit theater permit may be a holder or backer of a hotel permit; (1996)

(12) a holder or backer of a restaurant permit may be a holder or backer of a special outing facility permit; (1995)

(13) a backer of a concession permit may be a backer of a coliseum permit or a coliseum concession permit, or both; (1998)

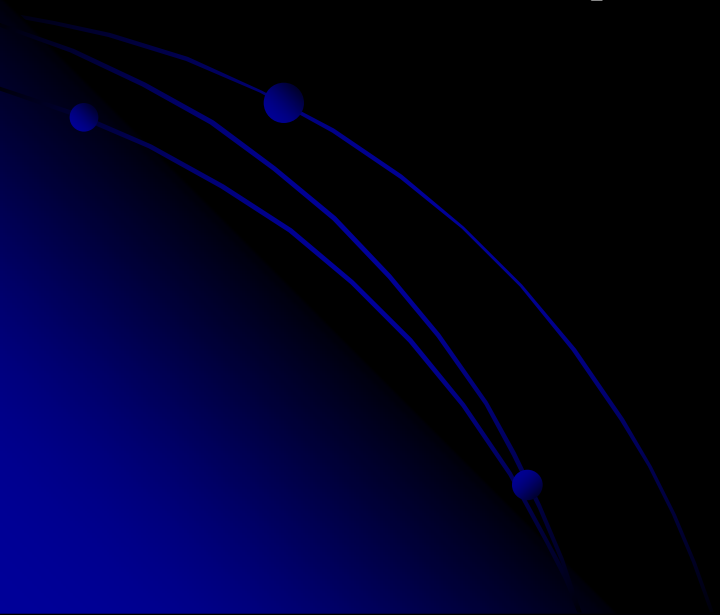
(14) a holder of an out-of-state winery shipper's permit for wine may be a holder of an in-state transporter's permit or an out-of-state entity wine festival permit issued pursuant to section 30-37m, or of both such permits; (2005) (2009)

(15) a holder of an out-of-state shipper's permit for alcoholic liquor other than beer may be a holder of an in-state transporter's permit; and (2005)

(16) a holder of a manufacturer's permit for a farm winery may be a holder of an in-state transporter's permit or a wine festival permit issued pursuant to section 30-37l, or of both such permits. (2005) (2009)

Limitation on Permits 30-48a (cont.)

Any person may be a permittee of more than one permit. A person may be a permittee under a permit provided for in section 30-33b and a backer of any other retail on-premise consumption permit, including those permits provided for in section 30-33b. (1974) The operator of a racing or jai alai exhibition with pari-mutuel betting licensed by the Gaming Policy Board may be a backer of any permit provided for in section 30-33b. (1974) No holder of a manufacturer permit for a brew pub and no spouse or child of such holder may be a holder or backer of more than three restaurant permits or cafe permits. (1997)



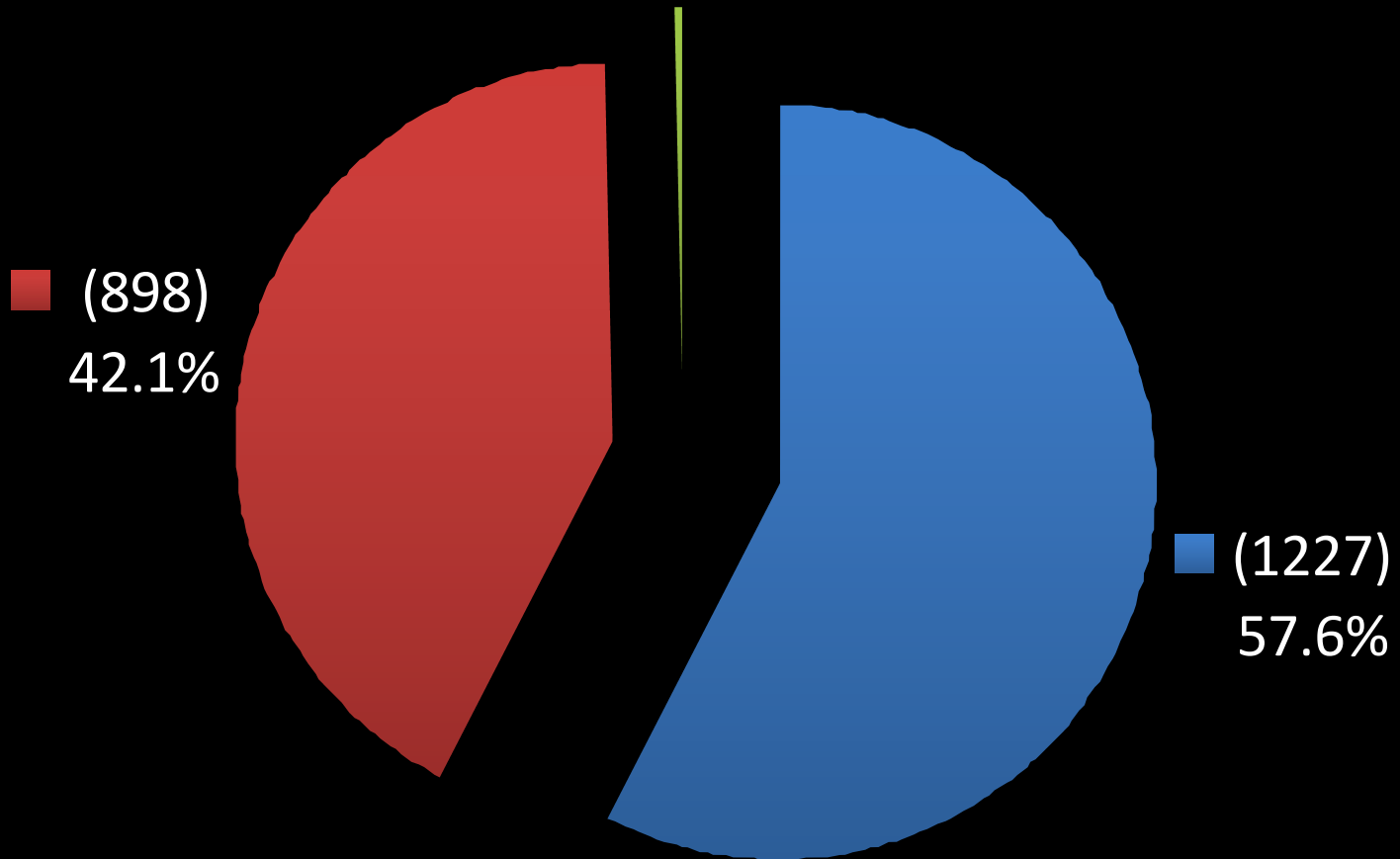
Off Premises Permits



Package Stores
Grocery Store Beer
Druggist Liquor

OFF -Premise Permits/ total 2131

■ Package Stores ■ Grocery Stores ■ Druggist
■ (6) 0.3%



Package Stores – Wine, Spirits, Beer

- Section 30-14a limits the number of package store permits by town
 - 1 permit for every 2500 town residents as determined by the most recent census
 - If population goes down, existing permit holders may maintain permit
- Public Act 12-17 limits ownership to 3 package store permits. Multiple ownership prior to June 8, 1981 is grandfathered

Package Stores – Section 30-20(a)

- Allowable sales
 - Spirits/cordials
 - Wine
 - Beer (malt beverages)
 - Cigarettes
 - Items used to consume alcoholic beverages
 - Corkscrews, beverage strainers
 - Gift packages of alcoholic liquor with nonalcoholic items
 - Nonalcoholic beverages
 - Beer and wine making kits
 - Lottery tickets
 - Publications
 - Clothing imprinted with alcohol advertising
- Revisions by Public Act 12-17
 - Fresh fruits for the preparation of alcoholic drinks
 - Lemons/limes
 - Cheese and crackers
 - Olives
 - Fee-Based Wine Education and Tasting classes
- Employment 18 years of age
- No consumption on premises
 - Exception: Tastings
 - 12:00 P.M. to 8:00 P.M.
 - ½ oz. cordial or spirits
 - 1 oz. wine
 - 2 oz. beer

Grocery Permit - Beer Only

- Sections 30-20(b) and 30-20(c)
- Primarily engaged in selling groceries
 - Canned goods and dry goods
 - Fresh fruits and vegetables
 - Candies, nuts, confectioneries & bakery goods
 - Meats, fish, poultry
- No consumption on premises
 - No tastings allowed
- Employment
 - 15 years of age

Grocery Store Beer Permit Breakdown of Sales

CPLP-grocebeer Rev 2/05

STATE OF CONNECTICUT
DEPARTMENT OF CONSUMER PROTECTION
Liquor Control Division
Telephone: (860) 713-6210
Fax: (860) 713-7235
Website: www.ct.gov/dcp



Grocery Store Beer Permit Breakdown of Sales

This form must be completed if applying for a grocery beer permit in accordance with CGS Section 30-20(c)

Name of Permittee (Last Name, First Name, Middle Initial)			
Name of Business			
Business Street Address	City	State	Zip

In order to determine your eligibility to obtain a grocery beer permit you must provide the following sales data for the most recent month of business operation. This information should reflect accurate monetary sales (not estimates) for that month in each of the categories noted below. Please use whole dollar values.

Date of Sales - Beginning Date: _____ Ending Date: _____	
1. Dairy products: (i.e. butter, cheese, milk, cream, ice cream and other milk products)	Month's sales in dollars: _____ For Liquor Control Use
2. Eggs & Poultry:	Month's sales in dollars: _____
3. Fruits & Vegetables:	Month's sales in dollars: _____
4. Seafood:	Month's sales in dollars: _____
5. Bakery products:	Month's sales in dollars: _____
6. Grocery items: (all edible items other than those noted above including, but not limited to, canned goods, dry goods, meals, tea, coffee, spices, sugar, flour, cereal, juices & drinks, frozen food)	Month's sales in dollars: _____
7. Candies, Nuts and Confectioneries (Sweets):	Month's sales in dollars: _____
8. Food items consumed on premises:	Month's sales in dollars: _____
9. Take-out foods: (i.e. sandwiches, salads, coffee & rolls)	Month's sales in dollars: _____
10. Non-edible items: (i.e. tobacco, health/beauty aids, paper products, magazines, newspapers)	Month's sales in dollars: _____
11. Gasoline:	Month's sales in dollars: _____
12. Beer: (if grocery beer permit is active on premises)	Month's sales in dollars: _____

I certify under penalty of law that the information provided in this statement is true to the best of my knowledge:

Signature of Permittee, Backer or Authorized Representative of the Backer:

X _____

Date: _____

Package Store/Grocery Store Beer/Druggist Permits

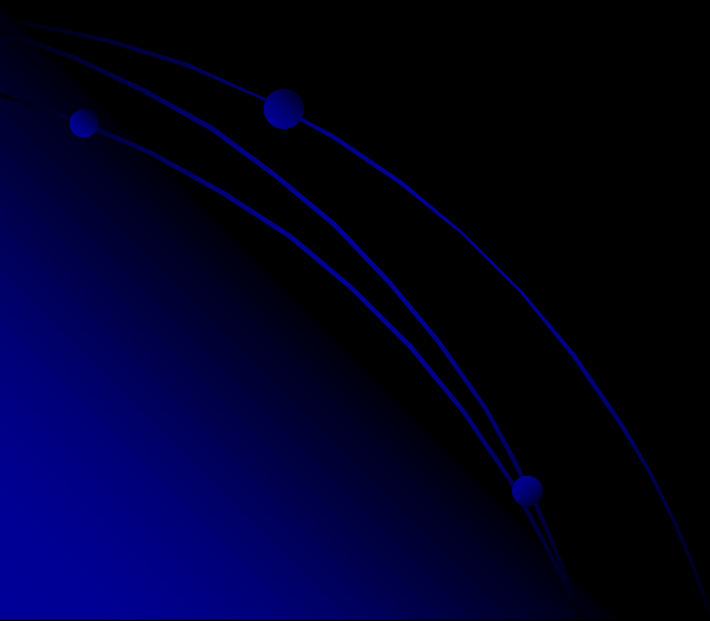
Hours for the Sale of Alcoholic Beverages

- Package Stores/Grocery Store Beer/Druggist:
 - Monday through Saturday: 8:00 A.M. to 9:00 P.M.
 - Sundays: 10:00 A.M. to 5:00 P.M.
 - May be restricted by local city/town ordinances
- Holiday Hours
 - Memorial Day, Independence Day, Labor Day
 - 8:00 A.M. to 9:00 P.M.
 - Thanksgiving, Christmas, New Years Day
 - Package Stores Closed
 - Grocery Store Beer and Druggist – No Alcohol Sales

On Premises Permits

Restaurants

Cafes



Restaurants

- Open to the public
- Hot meals regularly served
- Criteria
 - Effective separation between barroom & dining room
 - Minimum dining room seating (20)
 - Minimum dining room square footage (400 square feet)
- Consumption on premises including approved patio area
- Re-corked bottle of wine
 - Patron allowed to leave with one sealed partially consumed bottle
 - Must be ordered with full course meal
 - Minimum two patrons
- Employment
 - 18 years of age

Restaurant Hours

- Hours of alcohol service (Section 30-91):
 - Sunday: 11:00 A.M. to 1:00 A.M.
 - Monday-Thursday: 9:00 A.M. to 1:00 A.M.
 - Friday & Saturday: 9:00 A.M. to 2:00 A.M.
- Hours may be restricted by local city/town ordinances
- May remain open for food sales before or after legal serving hours
- May remain open while serving a suspension

Cafes

- Open to the public
- Must regularly keep food available
- Effective separation between barroom & dining room (If it is to be considered a two room cafe)
- Consumption on premises including approved patio area
- Re-corked bottle of wine
 - Patron allowed to leave with one sealed partially consumed bottle
 - Must be ordered with full course meal
 - Minimum two patrons
- Employment
 - 18 years of age

Cafe Hours

- Hours of alcohol service (Section 30-91):
 - Sunday 11:00 A.M. to 1:00 A.M.
 - Monday-Thursday 9:00 A.M. to 1:00 A.M.
 - Friday & Saturday 9:00 A.M. to 2:00 A.M.
- Hours of non-alcoholic service
 - Sunday 6:00 A.M. to 11:00 A.M.
 - Monday thru Saturday 6:00 A.M. to 9:00 A.M. (revised by P.A. 12-17)
- Hours may be restricted by local city/town ordinances
- Must be closed after legal serving hours
- Must be closed while under a suspension

MUNICIPAL SIGNATURES REQUIRED

● On Premises

● New Liquor Application

- Town Clerk
- Zoning Official
- Fire Marshal

● Patio Application

- Zoning Official
- Fire Marshal
- Sanitarian

● Removal Application

- Town Clerk
- Zoning Official
- Fire Marshal

● Renewal Application

- Fire Marshal

● Off Premises

● New Liquor Application

- Town Clerk
- Zoning Official

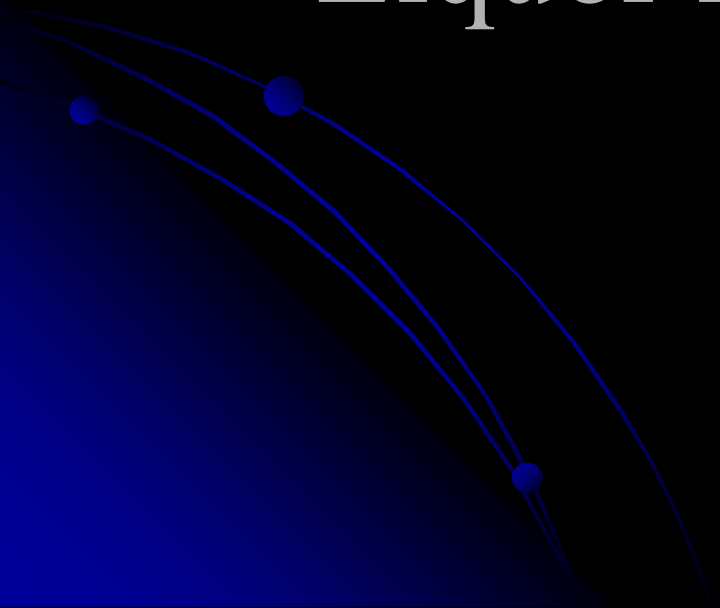
● Removal Application

- Town Clerk
- Zoning Official

● Renewal Application

- None

Liquor Price Restrictions



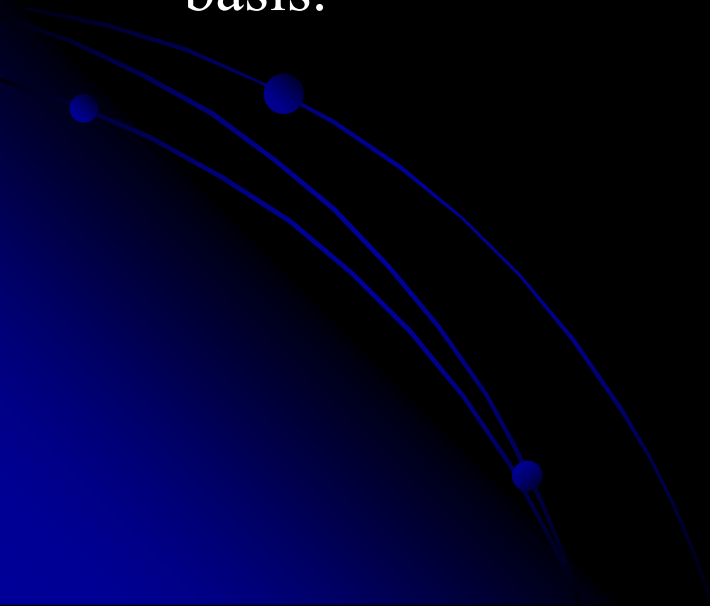
Price Restrictions For Suppliers and Wholesalers



Liquor Price Posting Statutes & Regulations

Statute for Manufacturer, Wholesaler & Out of State Shipper

- Section 30-63(c) - Posting and Notice of Prices
- Mandates each Manufacturer, Wholesaler and Out of State Shipper to post their prices with the Department on a monthly basis.



Post and Hold


- Suppliers and Wholesalers must post prices for each product each month which will be in effect the following month
- Wholesalers may amend prices within 4 days to meet (but not beat) a lower price offered by another wholesaler
- Posted prices may not be changed during the month they are in effect

Other Wholesaler Posting Requirements

- Liquor and Wine Wholesalers also post a “bottle price” for each product. Bottle price is the actual cost charged to a retailer PLUS an additional amount determined solely by the wholesaler (Section 30-68m)
- Wholesalers must file a schedule of “suggested consumer retail prices” (section 30-64)

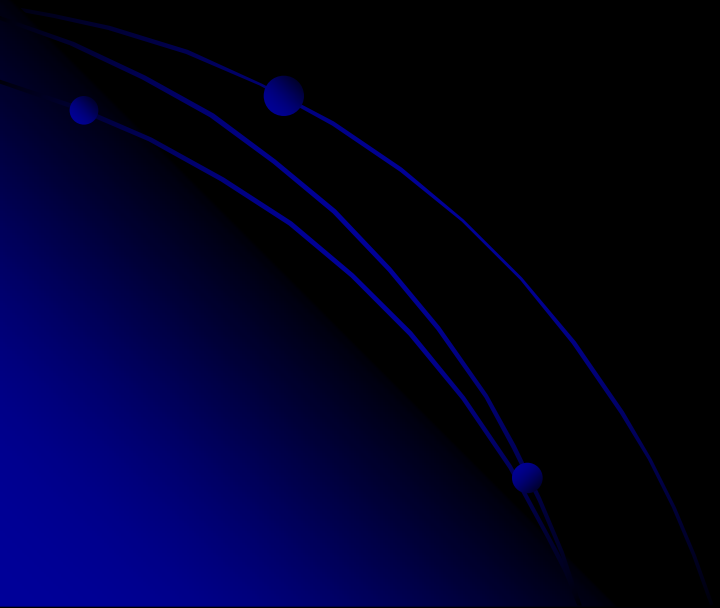
Additional Wholesale Restrictions

– Section 30-94

- May not provide free goods, gratuities, gifts, prizes, coupons, premiums, combination items, quantity prices, cash returns, loans, discounts, guarantees, special prices or other inducements
 - May not require the purchase of one product in order to get another product – no tie-in sales
- 

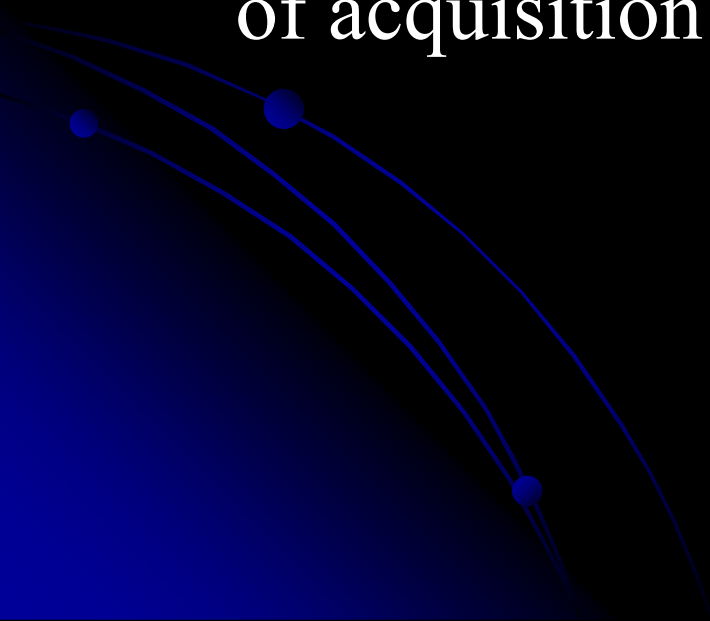
- Sec. 30-6-A32a – Furnishing Services, Advertising Material or Equipment to Retailer
 - No brand owner, manufacturer, out of state shipper or wholesaler may furnish any retailer with services, advertising material or equipment, except: inside advertising material with cost limitations, advertising novelties and specialties with cost limitations, consumer novelties of nominal value, cleaning and repairing beer lines with cost limitations, limited stocking of shelves and limited rotating of product, and other retail trade practices. Any brand owner, manufacturer, out of state shipper or wholesaler who elects to provide any of the aforementioned services shall provide the same service to all the retail customers without discrimination.

Price Restrictions for Retailers



Below “Cost” Sales Restrictions

- Section 30-68m(a) provides that no retailer may sell below “cost”
- However, for purposes of this prohibition “cost” does NOT mean the retailer’s cost of acquisition



What Does “Cost” Mean?

- For beer cost means: the lowest posted price of the month in which the retail permittee is selling plus any charge for shipping or delivery to the retailers place of business paid by the retailer permittee in addition to the price originally paid by the retail permittee
- Thus, for beer, in some circumstances “cost” may be either above or below actual cost

What Does “Cost” Mean?

- For spirits and wine, “cost” means the “bottle price” posted by the wholesaler
- “Bottle price” is ALWAYS HIGHER than the actual cost of acquisition since “bottle price” is the actual cost PLUS an additional amount
- determined solely by the wholesaler (30-68(b))
- No sales below cost is a statutory misnomer – it is no sales below posted bottle price

Sample Pricing

Size	Bot. Price	Case Cost	Sug. Retail	SAVINGS	
				Split Case	Full Case

MINIMUM ORDER is \$125.00
Not responsible for typographical errors. Price filed with the Department of Consumer Protection, Liquor Division are the prevailing prices. Terms: Net 30 from the date of the invoice. NSF checks: Customers will be subject to a \$30.00 charge each time the check is returned by their bank for insufficient funds. All invoices over (60) days will be subject to a service charge of 1 1/2% per month.

■ Permanent Price Change
★ New Item
SC = screwcap

WHISKIES BLENDED

BARTONS PREMIUM 80'					
9024379	1L	6.43	74.99	7.75	
BARTON RESERVE 90'					
9024380	175	15.23	83.46	17.99	
BELLOWS BELND 80'					
9024397	1L	6.99	78.96	8.25	

Size	Bot. Price	Case Cost	Sug. Retail	SAVINGS	
				Split Case	Full Case

SEAGRAMS 7 CROWN STONE CHERRY

9113480	1L	19.11	214.92	22.99	12.00 24.00
9113481	750	16.99	185.92	19.99	12.00 29.00
9113479	50	9.00	79.00	0.99	

(10 bottles per sleeve)

BOURBON

BELLOWS 80' 5 YR.

9024399	1L	9.29	105.72	11.39	
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JIM BEAM 80'

9025335	175	28.99	147.46	37.99	5.00 32.00
9025336	1L	19.99	237.48	25.99	
9025340	750	16.99	190.92	21.49	12.00
9025351	Plastic Traveler				
	750	16.99	202.92	21.49	
9025338	375	8.99	208.08	11.49	
9025337	200	4.99	229.92	6.49	
9025339	50	9.90	90.80	1.09	10.00 10.00

(10 bottles per sleeve)

JIM BEAM BLACK 8YR 86'

9025341	175	38.49	230.26	50.59	12.00 12.00
9025342	1L	23.99	271.48	33.99	24.00 38.00
9025334	750	21.99	262.92	28.99	
9128789	Plastic Bottle				
	750	18.54	218.52	23.39	
9138034	W/2 Rocks Glasses				
	750	21.99	262.92	28.99	

Size	Bot. Price	Case Cost	Sug. Retail	SAVINGS	
				Split Case	Full Case

JIM BEAM BOURBON RED STAG HONEY TEA

9143386	175	27.59	157.06	40.79	24.00 32.00
9143387	1L	20.49	225.98	27.19	12.00 28.00
9143388	750	17.54	184.52	23.39	12.00 34.00
9143389	375	9.50	211.32	12.49	16.00 15.00
9143390	50	9.40	82.80	1.25	10.00 20.00

(10 bottles per sleeve)

JIM BEAM RED STAG SPICED CINNAMON

9143381	175	29.59	157.06	40.79	12.00 32.00
9143382	1L	20.49	225.98	27.19	12.00 28.00
9143383	750	17.54	184.52	23.39	12.00 34.00
9143384	375	9.50	211.32	12.49	16.00 15.00
9143385	50	9.40	82.80	1.25	10.00 20.00

(10 bottles per sleeve)

MAKERS MARK BOURBON 90'

95125	175	48.99	293.46	66.99	18.00 18.00
9025609	1L	31.99	361.48	41.99	20.00
95141	750	25.99	310.92	34.99	12.00 12.00
9014651	375	13.49	298.08	18.49	12.00 30.00
9122957	Tri Pak				
	375	13.49	298.08	18.49	12.00 30.00

(12 bottle per sleeve)

MAKERS MARK 46

9109720	750	32.29	386.52	40.39	
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McCORMICK OLD STYLE BOURBON, 80'

9025669	175	14.99	73.26	18.99	
491035	Plastic Bottle				

Size	Bot. Price	Case Cost	Sug. Retail	SAVINGS	
				Split Case	Full Case

SMALL BATCH BOURBON

BAKER'S 7YR 107'					
9024366	750	39.29	452.52	51.39	12.00 30.00
BASIL HAYDENS 8YR 80'					
9024381	750	34.99	398.52	49.90	12.00 30.00
BOOKER'S 7YR 125.4'					
9024432	750	46.29	542.52	62.39	36.00 48.00
KNOB CREEK 9YR 100'					
9025399	175	56.99	339.66	72.99	
9025401	1L	36.99	439.98	47.99	
9025402	750	30.79	368.52	39.99	
9025400	375	17.49	412.17	22.49	
9025403	50	34.20	315.60	3.55	

(6 bottles per sleeve)

STRAIGHT RYES

JIM BEAM RYE

9025354	1L	20.37	237.42	25.43	
9025355	750	16.49	181.92	22.07	12.00 24.00

OLD OVERHOLT 80'

9025781	1L	13.11	141.42	15.83	3.00 6.00
9025782	750	9.75	116.04	12.35	

RI 92PF STRAIGHT RYE WHISKEY

9075950	750	33.29	398.52	47.39	48.00 48.00
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Bottle Price Example

Jim Beam Bourbon 80 Proof:

1.75L

Actual Cost = \$24.58

Posted Bottle Price = \$28.99

Amount Above Actual Cost = \$4.41 (18%)

1L

Actual Cost = \$19.79

Posted Bottle Price = \$19.99

Amount Above Actual Cost = \$0.20 (1%)

750ML

Actual Cost = \$15.91

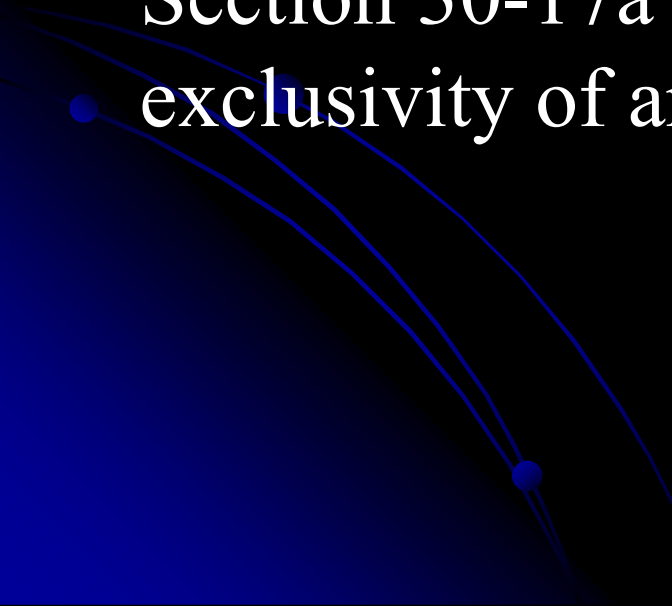
Posted Bottle Price = \$16.99

Amount Above Actual Cost = \$1.08 (7%)

Exception to Minimum Pricing

- P.A. 12-17 allows a retailer to sell 1 beer product or 1 liquor product each month at a discount of no more than 10% below statutory “cost”
- DCP must be notified by the 2nd day of the month
- DCP publicly posts all discounts on its website

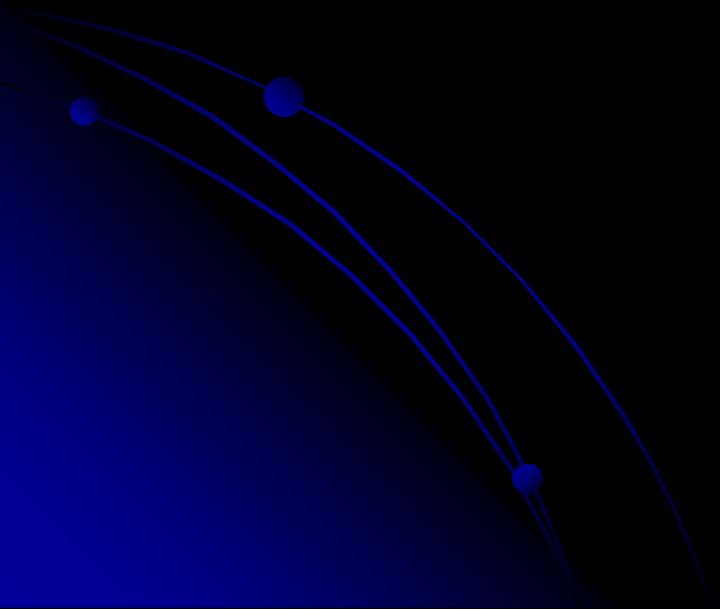
Geographical Territories

- Section 30-17 permits suppliers to make business decisions to appoint “one or more” distributors and to assign territories to such distributors
 - Despite a supplier’s assignment of territories, Section 30-17a governs the degree of permitted exclusivity of any territory
- 

Territorial Exclusivity

- Section 30-17a provides that, regardless of contractual territories, a spirits or wine wholesaler must sell to a retailer outside the wholesaler's territory if:
 - the retailer is willing to pick-up the product
 - the retailer meets reasonable conditions imposed on other retailers within the wholesalers territory
 - The item is not available from a wholesaler serving the retailer's territory or is only available at a higher price
- No such obligation is imposed on a beer wholesaler

Enforcement



Department of Consumer Protection

Liquor Control Division:

- John J. Suchy, Director
- Liquor Control Commissioners (3)
- Supervising Agents (4), Special Agents (4), Agents (12)
- Supervising Casino Agent (1), Casino Agents (6)
- Office Staff (4)

Role of the Liquor Control Division:

- Enforces the Liquor Control Act – Statutes and Regulations
- Primary Investigative Arm for DCP's liquor control mission
- Provides Training to Local and State Law Enforcement Officers
- Regulates all three tiers of the Liquor Industry
- Provides Training to Retailers and Community Outreach

- Investigates and Conducts Compliance Meetings and Formal Administrative Hearings regarding allegations of unlawful activity, including but not limited to:
 - Suitability of Applicants and Permit Premises
 - Obtaining Liquor Permits by Fraud
 - Sales to Minor
 - Sales to Intoxicated Persons
 - Trade Practice Violations
 - Other Activity (i.e. - gambling, smoking)
- Enforcement may result in:
 - Revocation of Permit
 - Suspension of Permit
 - Civil Penalties
 - Combination of Suspension and Civil Penalties

Suspension of Permits

- 2012 (January 1 – July 19)
 - 169 permits suspended
 - 2011
 - 218 permits suspended
 - 2010
 - 158 permits suspended
- 

Civil Penalties Imposed

- \$1,083,050.00 in fines
- \$379,825.00 in fines
- \$333,500.00 in fines

Compliance Checks

- Compliance checks are designed to identify retailers who would sell alcoholic liquor to minors. Liquor Control partners with local and state police, and volunteer minors from the Governor's Prevention Partnership.
- 2012 Statewide Compliance Checks (year to date)
 - 603 Tested for compliance
 - 482 Passed
 - 121 Failed by selling to minors
 - 20% failure rate
 - 80% compliance rate

<http://www.ct.gov/dcp/liquorcontrol>

 State of Connecticut

 Governor Dannel P. Malloy |



DEPARTMENT OF CONSUMER PROTECTION

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William M. Rubenstein
Commissioner

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January 7
Calendar

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for Licensees



CT Alert
WE CAN'T ALERT YOU...
IF WE CAN'T REACH YOU

Liquor Control Division

The Department of Consumer Protection safeguards the health and safety of Connecticut citizens by regulating all persons and firms involved in distributing, selling, and dispensing alcoholic liquor in order to prevent sales to minors and intoxicated persons, maintain product integrity, and ensure that licensed premises are safe and sanitary.

Through the Liquor Control Division, the Department enforces the Connecticut Liquor Control Act and its corresponding regulations. The Division is the primary investigative arm of the [Connecticut Liquor Control Commission](#).

Liquor control agents regularly provide training to local and state police officers about enforcement of the Liquor Control Act and on strategies that discourage underage drinking.

- » [Applications & Forms](#)
- » [Brand Registration](#)
- » [Complaint Form](#)
- » [Contacts](#)
- » [Current Discounts: Beer](#)
- » [Current Discounts: Liquor](#)
- » [Links to More Liquor Resources](#)
- » [Liquor Laws & Regulations](#)
- » [Memoranda of Decisions](#)

- » [Monthly Discounted Items for Retailers](#)
- » [Package Stores Allowed per Town](#)
- » [Price Postings](#)
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- » [Suspensions/Revocations](#)
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